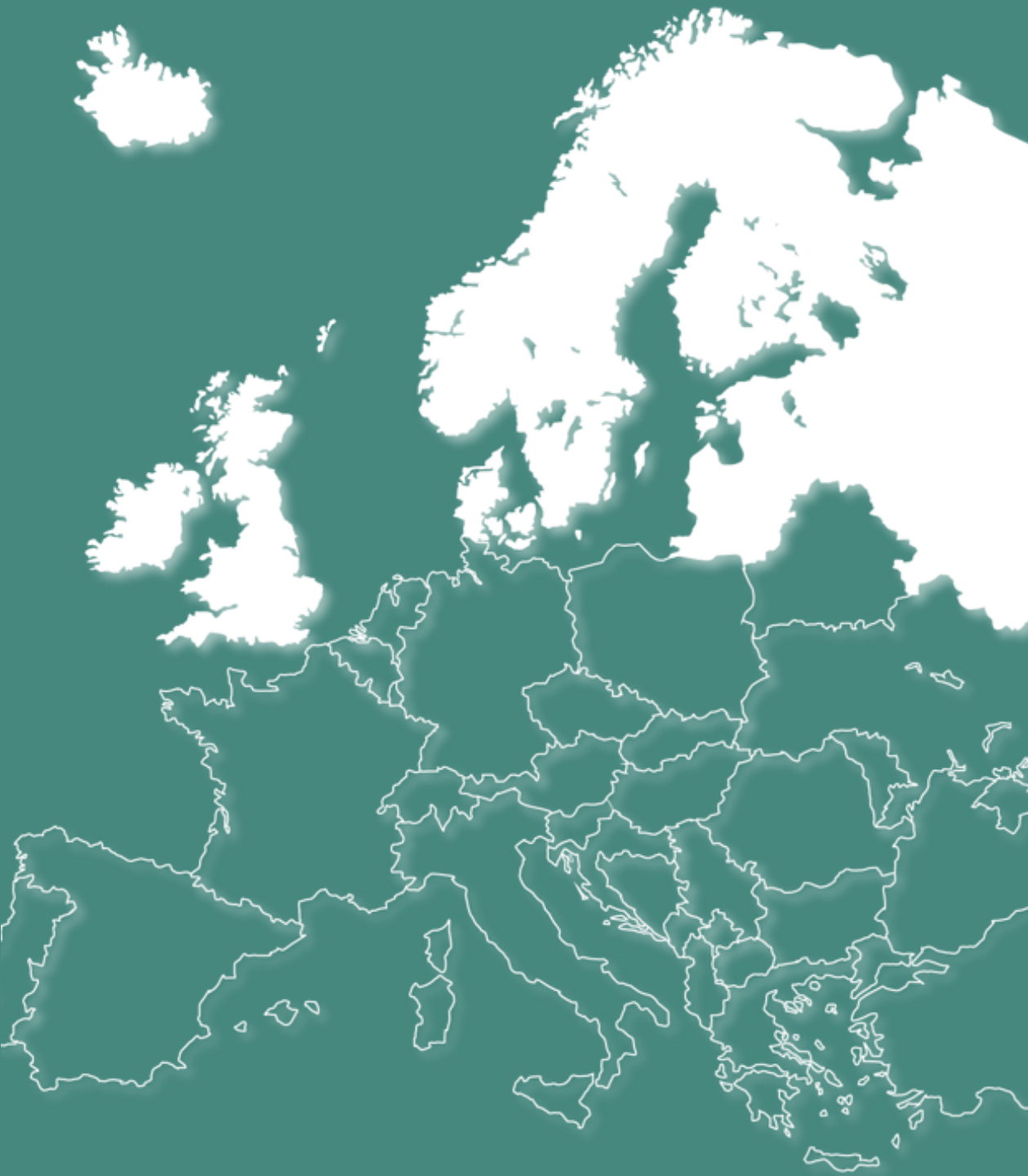




Visit Wiltshire – Tour Partner Group



About TOUR PARTNER GROUP

The major DMC across UK & Ireland and the Nordics.

Specialise in tailor-made Group travel, FIT & MICE.

Offices and teams on the ground in- source and destination markets.



TOUR PARTNER GROUP, who we are

The COMPANY

Offices in London,
Edinburgh, Dublin,
Copenhagen

Groups, FIT, MICE

Design, create and
operate bespoke
experiences.

We operate ethically,
fair and take
responsibility for our
destination.

We value
partnerships beyond
the last booking.

PE backed –



The TEAM

Team of over 500 multilingual,
motivated and talented
individuals based in
destinations and source
markets

Specialists at delivering
unforgettable experiences in
each of the destinations we
serve.

Our CLIENTS

We work with clients from
over 40 different source
markets.

Tour Operators, Agents, Coach
Operators, Wholesalers

Long-term clients (over 15
years)

WE SPEAK YOUR LANGUAGE

Our multilingual team gives you market knowledge and reliable service.

WE ARE LOCALS

Our offices are based in the destinations we sell.

WE ARE AT YOUR SERVICE

We provide a dedicated 24-hour, seven day a week hotline.

WE ARE UP TO DATE

We share the latest trends and developing new & differential product.

WHY WE STAND OUT

We value partnerships more than the last or latest booking with you. We're in for the long-term

We operate ethically, fairly and take responsibility for our destination.

WE ARE YOUR ONE STOP SHOP

We are a full service one stop shop we look after everything in the destination

WE OFFER COMMERCIAL SUPPORT

Offer marketing assistance and promotional efforts. We share commitment to our mutual commercial goals.

WE CREATE TAILORMADE EXPERIENCES

We monitor current trends to create tailor-made tours and innovative itineraries.

WE OFFER STRATEGIC PARTNERSHIP

Multi-level relationships: Aligning goals at Director/C-Level Product level and operation level for mutual success.



Creating memories that last a lifetime!

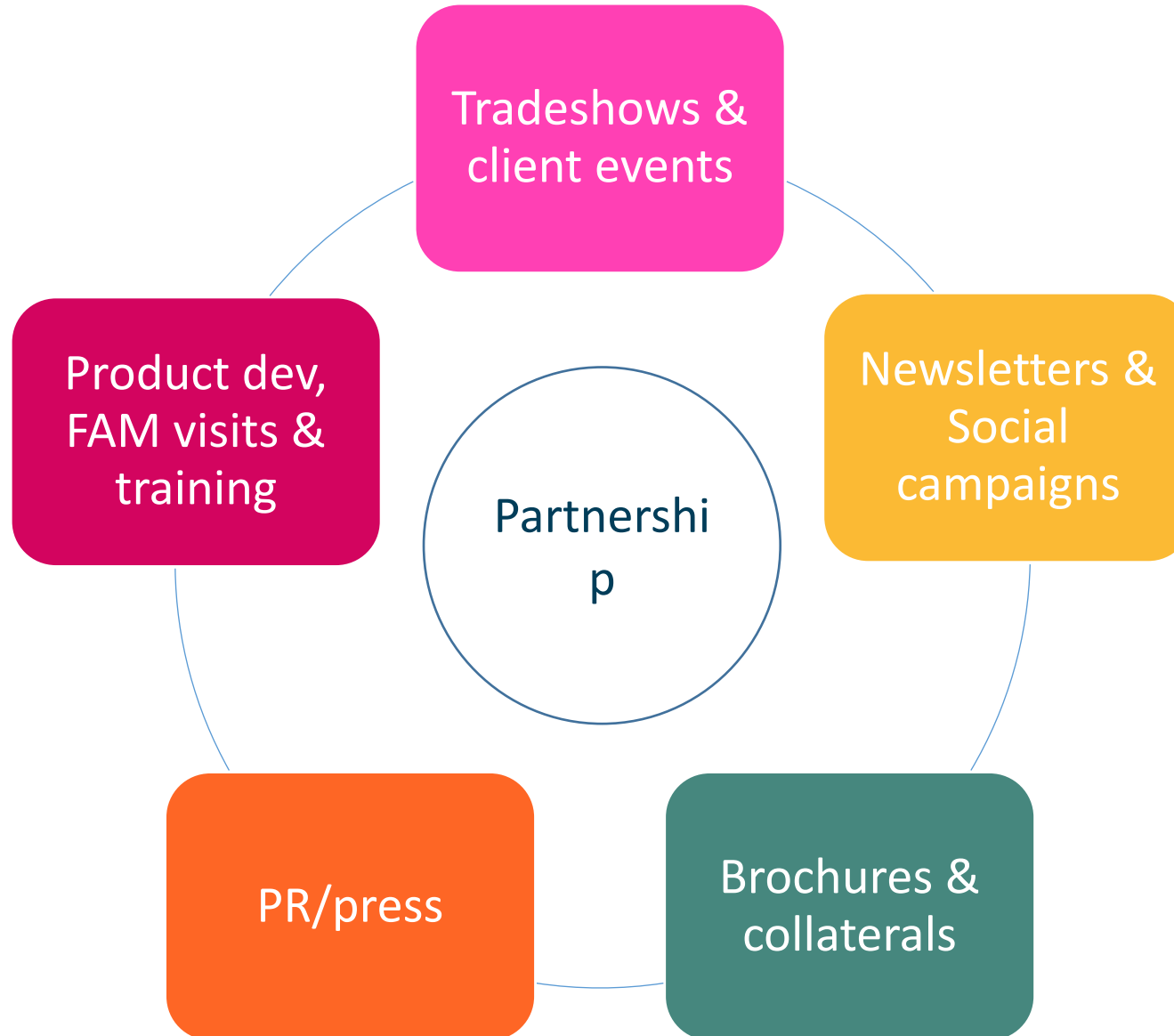
(our people = employees, clients & suppliers)



PARTNERSHIP is one of our core
values
(& passion, inspiration & respect)



Marketing & Partnership Opportunities





Our ESG - Vision

**Become the leading
sustainable DMC for Europe
by 2026**



T.P.G ESG Goals

Transformation:

To offer impact conscious tours in each of our destinations by 2026

People:

Make people our priority and become an employer of choice by 2026

Globe:

Investigate internal & external carbon emissions + net zero strategy and plan by 2025





Food for thoughts

Which source markets? Languages? Guides?

Trade engagement

Sales & Marketing content (i.e. images, videos, copy)

Group, FIT and MICE availability

Added value for clients

Expectations





Food for thoughts (2)

General information/fact sheet (i.e. room rates, access, parking, seasonality & opening times)

Rates

Domestic vs international

Booking window (markets book up to 1.5 years ahead of travel)

Flexible T&Cs

ESG



Vera Lett

Group Marketing & ESG
Strategy Director

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m





QUESTIONS?



Thank you

Looking forward
to partnering
with you!

